

# RYAN HENBEST

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## Background

### Education

Academy of Art, San Francisco  
MFA, Graphic Design 2005-2006  
(1 yr coursework)

University of California, Santa Cruz  
BFA, Photography 1998-2002

### Skills

Software: CS6 InDesign, Illustrator, Photoshop, Dreamweaver, Keynote, Microsoft Office.

Photography: lifestyle, studio, basic video editing.

Interpersonal: project management, communication, collaboration.

Social Media: Instagram, Facebook, Flickr, Twitter, Pinterest.

### Community

Treasure Valley Cycling Alliance - Founder  
Boise Bike Week - Founder  
SFBC - Volunteer

## Experience

### SOL REPUBLIC

Graphic Designer  
08/2012-03/2015  
Concepted and designed a wide variety of work ranging from print collateral, packaging, iconography, environmental/ retail displays, advertising, and branding.

### Mountain Hardwear

Marketing Coordinator  
04/2010-07/2012  
Developed and executed marketing initiatives for strategic wholesale partners. Managed design, development, and production of sell-in and sell-through tools. These included sales meeting and trade show booth graphics, point of purchase displays, direct to consumer emails, multimedia and print ads. Interfaced with creative department, sales team and print vendors.

### Freelance

Graphic Designer  
12/2007-Present  
Designing print media, collateral, and brand identity.  
Clients include: Chronicle Books, Alite Designs, Table Topics, and Fine & Rare.

### Alite Designs

Designer-in-Resident  
1/2009-04/2010  
Learned product design techniques through mentored hands-on experience. Created the perfect pair of cycling jeans from concept through production.

### Timbuk2

Marketing Coordinator  
06/2007-12/2008  
Designed, developed, and produced print media, trade show graphics, sell-in tools, and advertising. Built in-house photo studio, managed and executed photo shoots. Developed and managed social media platforms. Managed the community outreach program. Balanced many projects simultaneously in a fast-paced environment.

### SF Weekly

Layout Editor  
09/2005-06/2007  
Managed photography and copy layout for weekly publication. Worked with Art Director to execute creative branding for paper. Designed ads.