

## **Ryan Henbest**

-

ryanhenbest.com  
info@ryanhenbest.com  
208.867.5463

## **Education**

-

Academy of Art, San Francisco  
MFA, Graphic Design 2005-2006  
(1 yr coursework)

UC, Santa Cruz  
BFA, Photography 1998-2002

## **Skillsets**

-

Web Design / Brand + Identity /  
Print / UI + UX / Environmental  
Design / Strategy / Art Direction /  
Project Management

## **Experience**

-

### **Butchershop Creative**

Design Director  
05.2015 - 11.2019

Oversaw design team during all project stages: discovery, strategy, branding, visual design, UX design, development, and QA. Helped teams move through projects effectively and created spaces for creatives to do their best work.

### **Sol Republic**

Senior Graphic Designer  
08.2012 - 05.2015

Concepted and designed a wide variety of work ranging from print collateral, packaging, iconography, environmental / retail displays, advertising, and branding.

### **Mountain Hardwear**

Marketing Coordinator  
04.2010 - 07.2012

Developed and executed marketing initiatives for strategic wholesale partners. Managed design, development, and production of sell-in and sell-through touch points; including sales meetings trade shows, store displays, direct to consumer emails, multimedia and print ads.

### **Freelance**

Graphic Designer  
01.2009 - 04.2010

Designed print media, collateral, and brand identity.

### **Timbuk2**

Marketing Coordinator  
06.2007 - 12.2008

Designed, developed, and produced print media, trade show graphics, sell-in tools, and advertising. Built in-house photo studio, managed and executed photo shoots.

### **SF Weekly**

Layout Editor  
09.2005 - 06.2007

Managed photography and copy layout for weekly publication. Worked with Art Director to execute creative branding for paper. Designed ads.